

Linlan Huang

Research and Innovation interests

Dr Linlan Huang is a Lecturer in Management at Birmingham City University. His research interests include the intersection between low carbon innovation and international management. Linlan serves a member and peer reviewer for the Academy of International Business (AIB), Academy of Management (AOM) and British Academy of Management (BAM).

Employment

Research outputs

Facilitating Low-Carbon Innovation in IJVs: An Interplay Between Networking Capabilities and University-Industry Partnerships

Huang, L. & Zou, H., 24 Mar 2025, *Navigating Disruptions and Transformations in International Business*. Palgrave Macmillan, (The Academy of International Business).

Embracing Creativity in Entrepreneurship Education Through GenAI Tools

Shinnie, X., Huang, L. & Odongo, I., 11 Sept 2024.

Managing University-IJV Partnership for Low-Carbon Innovation: The Role of Networking Capabilities

Huang, L. & Zou, H., Aug 2024, In: *Academy of Management Proceedings*.

Asset Management: Data Assets Registration Guidelines

Huang, L., 26 May 2024, Beijing: National Repository of Standards and Information of Professional Bodies, China .

Unfolding pathways for higher education pedagogy, technology, and strategy

Holtham, C., Rich, M. & Huang, L., 15 Mar 2024.

APPLYING GENERATIVE AI TO FACILITATE CLASS ORCHESTRATION WITH TECHNOLOGY: CHATGPT AND NEARPOD FOR SEMINAR ACTIVITIES

Huang, L., Holtham, C. & Rich, M., 1 Mar 2024, *INTED Proceedings*.

A Pedagogical Perspective of Entrepreneurial Creativity through GenAI Tools

Shinnie, X., Huang, L. & Odongo, I., 2024.

Data assets governance: a mechanism of evolution and a systematic framework

Liu, H., Wang, J. & Huang, L., 2024, In: *Friends of Accounting*. 2024, 21

Facilitating Innovation Adaptiveness in the Low-Carbon Sector: Role of IJV-University Collaboration: Academy of Management Annual Meeting Proceedings

Huang, L. & Zou, H., 24 Jul 2023.

Using modern interactive software to enable greater learner influence within a physical classroom: Learning at City Conference 2023

Huang, L., Wan, Y. & Holtham, C., 30 Jun 2023.

Student use of interactive technology in large face-to-face lectures post-pandemic: issues and opportunities

Holtham, C., Rich, M. & Huang, L., 1 Mar 2023, *INTED2023 Proceedings*.

Advancing active learning in management education: professional development for faculty through their own high engagement

Holtham, C., Rich, M. & Huang, L., 2023, *International MOBTS 2023 Conference*. University of St Andrews

Knowledge Transfer Speed in Low Carbon Sector: Roles of IJV's DC and Organizational Relations
Huang, L. & Zou, H., 1 Aug 2022, In: Academy of Management Proceedings.

Developing IJVs Absorptive Capacity for Promoting Low Carbon Technology Transfer The Role of Intermediaries and External Channels
Huang, L. & Zou, H., 1 Sept 2019, *British Academy of Management*.

Activities

British Academy (External organisation)
Linlan Huang (Member)
2025 → ...

SEDA Recognised PGR Supervisor
Linlan Huang (Participant)
2024 → ...

Higher Education Academy (External organisation)
Linlan Huang (Member)
2023 → ...

Prizes

Early Educator Institute Award
Huang, Linlan (Recipient), 2024

MOBTS 2025 DI & EEI Alumni Grant
Huang, Linlan (Recipient), 6 Mar 2025

Projects

Applying Interactive Technologies and GenAI to Energise Post-Covid Classrooms
Huang, L., Holtham, C. & Rich, M.
1/12/22 → ...

Graduate Retune Project
Huang, L., Shinnie, X., Hui, T. & Babatunde, S.
1/03/25 → 31/08/25

Hong Kong Migrant Enterprise and Diaspora Community in Birmingham: A Social Perspective of Sustainable Growth
Shinnie, X. & Huang, L.
2/12/23 → ...